SCHOOL OF MANAGEMENT & ENTREPRENEURSHIP

RESEARCH OUTPUTS 2005

JOURNAL ARTICLES (Refereed)


Simpson, K., Bretherton, P., de Vere, G. *Lifestyle market segmentation, small business entrepreneurs, and the New Zealand wine tourism industry.* Journal


CONFERENCE PROCEEDINGS (Full Paper)


Bhat, R., Maritz, P.A. Teaching of entrepreneurship programmes across cultures. Presented at the New Zealand Business Education Conference (CRIE). Whangarei. 5-7 October 2005


Burchell, R.N. Pattern matching stability and change dimensions in organisational culture. Australia and New Zealand Academy of Management (ANZAM) Canberra. 7-9 December 2005.


Maritz, P.A., Bhat, R. *Teaching innovation and entrepreneurship through frameworks.* Presented at the New Zealand Business Education Conference. Whangarei. 5-7 October 2005

Maritz, P.A., Emerson, A. *Franchising as an option toward the creation and development of new ventures.* Presented at the ANZRSAI & EDANZ Economic and Regional Development Conference, Manukau. 27-30 September, 2005.


**PRESENTATION**


Frederick, H. “Entrepreneurship and Economic Growth: Why is NZ an Outlier?” Australia and New Zealand Economic and Regional Development Conference, Yearly conference of EDANZ (the Economic Development Association of New Zealand) along with its partner ANZRSAI (the Australia New Zealand Regional Science Association International)


Prebble, D.R. *University venture funds: what is happening and should my school establish a student run VC/PE Fund.* Presented at the National Consortium of Entrepreneurship Centres, University of North Carolina. 6.7.8 October. 2005.


Simpson, K. *Five fatuous fallacies: an alternative perspective on the conduct of research in industry.* Presented at the 2nd Industry Training Federation Vocational Education Forum. Wellington. 4 April, 2005.


**REPORTS**


Frederick, H, Judith Hoek (Carmel College), Claire McLachlan (Auckland University of Technology), & Dennis Viehland, Massey University, “New Zealand Mindset List” http://mindset.massey.ac.nz


**BOOKS**

Frederick, H. *Sources of Funding for Ireland’s Entrepreneurs* (University of Ulster, Ireland)

Frederick, H. *Sources of Funding for New Zealand Entrepreneurs* (Auckland: Ten3 New Zealand Ltd) ISBN 0-476-01539-1


**BOOK CHAPTERS**


JOURNAL EDITORSHIPS


Peel, S.M. Member of Editorial Board. Journal of Organisational Behaviour. 2000 to present.

GENERAL MEDIA


INTERVIEW


THESES


AWARDS