

Department of Management and Marketing. Research Outputs 2010.

Summary:

QA outputs: 21

Non-QA: 10

Conference Presentations (Quality Assured)

- du Plessis, A. J., Paine, S., and Botha, C. J. (2010). The role of human resource practitioners maintaining sustainability in organizations: some empirical evidence of expectations, challenges and trends. IFSAM: International Federation of Scholarly Associations of Management 2010 Conference. Paris. 8-10 July.
- du Plessis, A. J., Nel, P. S., and Sun, J. (2010). Sustainability in a joint venture organization versus a Chinese owned organization: the role of human resource management practices. IFSAM: International Federation of Scholarly Associations of Management 2010 Conference. Paris.
- Simpson, K., and Baker, M. (2010). Building management capability through performance diagnostics. New Zealand Vocational Education and Training Research Forum. Wellington, 14-15 April.

Conference Presentations (Non-Quality Assured)

- Simpson, K. (2010). There is no such thing as an NPO. New Zealand Community Economic Development Conference. Auckland, February 9-10.

Conference Proceedings (Quality Assured)

- Davis, R., Crotty, M., and Hawkins, R. (2010). Exploring Service Industry Culture Transformation as a Consequence of Legislative Change: The Case of the Real Estate Agents Act 2008. P. Ballantine and J. Finsterwalder (Eds). Online Australia and New Zealand Marketing Academy 2010 Conference Proceedings. <http://anzmac2010.org/proceedings/index.html>.
- Davis, R., Tiseli, T., and Solomona, M. (2010). Exploring Entrepreneurship in Developing Countries: The Case of Vanuatu. P. Ballantine and J. Finsterwalder (Eds). Australia and New Zealand Marketing Academy 2010 Conference Proceedings. Online. <http://anzmac2010.org/proceedings/index.html>.
- Davis, R., and Tiseli, T. (2010). "Got any piggy sound effects? Always amusing. Oink Moo Quak". Exploring Consumer Interactivity in Response to Campaigns Coupling Ubiquitous Media. P. Ballantine and J. Finsterwalder (Eds). Australia and New Zealand Marketing Academy 2010 Conference Proceedings. Online. <http://anzmac2010.org/proceedings/index.html>.
- Solomona, M., Davis, R., and Talakai, M. (2010). Exploring Entrepreneurship in Tonga: Factors that Constrain and Promote Entrepreneurial Activity. P. Ballantine and J. Finsterwalder (Eds). Australia and New Zealand Marketing Academy 2010 Conference Proceedings. Online. <http://anzmac2010.org/proceedings/index.html>.

Conference Poster (Quality Assured)

- Byrski, M., and Simpson, K. (2010). The 21st Century Workplace : How Personal Technologies Can Make A Difference. ANZAM Conference. Adelaide, South Australia, 7-10 December.

Mitchell, H. J., and Viehland, D. (2010). Impact of organisational restructuring for innovation. Case study of a New Zealand organisation developing a structure to encourage innovation and the outcomes of the restructuring. ANZAM Conference 2010. Adelaide, Australia.

Journal Papers (Quality Assured)

Davis, R. (2010). Conceptualising fun in mobile commerce environments. *International Journal of Mobile Communications*. 8 (1) : 21-40.

Du Plessis, A. J. (2010). International Human Resource Management: an overview of its effects on managers in global organisations. *Interdisciplinary Journal of Contemporary Research in Business*. 2(4) : 178-192.

Du Plessis, A. J., and Frederick, H. (2010). Local ontologies and epistemologies of leadership in the Rosebank Business Precinct of Auckland New Zealand. *Interdisciplinary Journal of Contemporary Research in Business*. 2(7) : 10-22.

Du Plessis, A. J., and Frederick, H. (2010). Human Resource strategies for training and education in the Rosebank Business Precinct of Auckland, New Zealand. *Asia Pacific Journal of Business and Management*. 1(2) : 10-22.

Du Plessis, A. J., and Venter, P. F. (2010). HIV/AIDS is an epidemic: empirical assessment of the state of affairs in a developing country. *International Review of Business Research Papers*. 6(2) : 204-220.

Hawkins, R. (2010). What the Future Holds for New Zealand Organisations From a Human Resource Perspective. *Interdisciplinary Journal of Contemporary Research in Business (IJCRB)*. 2 (8) : 10-22.

Hebblethwaite, D. (2010). Effective Teaching Strategies in the Culturally Diverse Classroom. *Interdisciplinary journal of contemporary research in business*. 2 (8) : 23-28.

Marriott, J.R., du Plessis, A. J., and Pu, M. (2010). Export education: how do international students experience New Zealand's service to them?. *Interdisciplinary Journal of Contemporary Research in Business*. 2 (8) : 29-41.

Simpson, K., and Bretherton, P. (2010). Community understanding of the impact of temporary visitors on incidental destinations,. *Community Development*. 41(3) : 340-353.

Simpson, K., and Bretherton, P. (2010). Reconciling expert advice and community opinion in a local government strategic planning process. *International Journal of Public Administration*. 33 : 73-80.

Wilson, G., du Plessis, A. J., and Marx, A. E. (2010). *Interdisciplinary Journal of Contemporary Research in Business*. 2(7) : 212-223.

Wilson, G. (2010). The Use of Suggestion Systems as a Tool to Solicit Input from Internal Customers. *Interdisciplinary Journal of Contemporary Research in Business*. 2 (7) : 212-223.

Reports

Davis, R., Solomona, M., and Gunaratne, A. (2010). GEM Vanuatu: Interim Report to AusAid. Report prepared for Australian Agency for International Development (AUSAID). Auckland.

Davis, R., Solomona, M., and Gunaratne, A. (2010). Benchmarking Entrepreneurial Behaviour in the Pacific Gem Vanuatu: Policy Recommendations. Report prepared for Australian Agency for International Development (AUSAID). Vol 1. Auckland, New Zealand.

- Davis, R., Solomona, M., and Gunaratne, A. (2010). Benchmarking Entrepreneurial Behaviour in the Pacific Gem Vanuatu 2010 Volume 2 – Adult Population Survey . Report prepared for Australian Agency for International Development (AUSAID). Auckland, New Zealand.
- Davis, R., Solomona, M., and Gunaratne, A. (2010). Benchmarking Entrepreneurial Behaviour in the Pacific Gem Vanuatu 2010 Volume 3 – National Experts Survey and Qualitative Results. Report prepared for Australian Agency for International Development (AUSAID). Auckland, New Zealand.
- Davis, R., Solomona, M., and Gunaratne, A. (2010). Benchmarking Entrepreneurial Behaviour in the Pacific Gem Vanuatu 2010 Volume 4 – Appendix. Report prepared for Australian Agency for International Development (AUSAID). Auckland, New Zealand.

Theses

- Mitchell, H. J. (2010). A model for managing intellectual capital to generate wealth. Doctor of Philosophy in Business. Massey University, New Zealand.
- Davis, R., and Talakai, M. (2010). Presentation to Kingdom of Tonga (Prime Minister) of the GEM Tonga Results. Global Entrepreneurship Monitor. Australian Agency for International Development (AUSAID).
- Davis, R., and Solomona, M. (2010). Presentation of GEM Vanuatu Results and Policy Implications to Vanuatu Government. Global Entrepreneurship Monitor. Australian Agency for International Development (AUSAID).

General Media

- Simpson, K. (2010). If training is the answer, what's the question?. Education Directions. Online at <http://www.ed.co.nz/2010/04/14/if-training-is-the-answer-whats-the-question/>.

COMMENTS

Outputs not included in the Final Report due to errors in ROMS (*comments in italics*).

- Davis, R., Crotty, M., and Hawkins, R. (2010). Exploring Service Industry Culture Transformation as a Consequence of Legislative Change: The Case of the Real Estate Agents Act 2008. ANZMAC. (*attachment does not contain presentation information – no dates on conference included. ANZMAC should be expanded to be the full conference name, and the location of the conference is needed. Left as entry in progress*).
- Marriott, J. R., du Plessis, A. J., and Pu, M. (2010). Export Education: How Do International Students Experience New Zealand's Service to them?. NZABE Conference, Napier, New Zealand. (*not enough information provided to verify this output. NZABE does not have any information on the 2010 conference on their website and no programme has been attached. Left as entry in progress*).
- Mellalieu, P. J. (2010). Smoothing seasonal resource supply in land-based industries: Economic and technical impacts of 'smoothing the flush' in New Zealand dairy milk production and processing. (*This has an audience internal to Unitec and should be deleted*).

Mellalieu, P. J. (2010). Unitec's environmental sustainability strategy: Introducing the UnitEcoPrism. *(This has an audience internal to Unitec and should be deleted).*

Mellalieu, P. J. (2010). Creating a winning enterprise: Your place in the entrepreneurial process. *(Not research related this should be deleted.)*

Outputs included in the Final Report but with details changed (*comments in italics*).

Solomona, M., Davis, R., and Tiseli, T. (2010). Exploring Entrepreneurship in Developing Countries: The Case of Vanuatu. Australia and New Zealand Marketing Academy. College of Business and Economics, University of Canterbury, New Zealand. *(Not enough information is included in the reference to indictate a proceedings. No conference details, dates, page numbers, ISBN numbers, websites etc are there to indicate publication. While the website has been located and I have fixed this output, this output should have been filled in correctly originally. Also the author order was different in ROMS to what was on the website).*

Solomona, M., Davis, R., and Talakai, M. (2010). Exploring Entrepreneurship in Tonga: Factors that Constrain and Promote Entrepreneurial Activity. P. Ballantine and J. Finsterwalder (Eds). Online Australia and New Zealand Marketing Academy 2010 Conference Proceedings. <http://anzmac2010.org/proceedings/index.html>. *(Same comments as above).*

Davis, R., Crotty, M., and Hawkins, R. (2010). Exploring Service Industry Culture Transformation as a Consequence of Legislative Change: The Case of the Real Estate Agents Act 2008. P. Ballantine and J. Finsterwalder (Eds). Online Australia and New Zealand Marketing Academy 2010 Conference Proceedings. <http://anzmac2010.org/proceedings/index.html>. *(Comments as above).*

du Plessis, A. J., Nel, P. S., and Sun, J. (2010). Sustainability in a joint venture organization versus a Chinese owned organization: the role of human resource management practices. IFSAM: International Federation of Scholarly Associations of Management 2010 Conference. Paris. *(Changed from conference proceedings to conference presentation because no evidence of proceedings was attached, and none could be found on the conference website).*

Marriott, J.R., du Plessis, A. J., and Pu, M. (2010). Export education: how do international students experience New Zealand's service to them?. Interdisciplinary Journal of Contemporary Research in Business. 2 (8) : 29-41. *(Located on the web and attachment added. This should have been done by the researcher by now).*

Wilson, G., du Plessis, A. J., and Marx, A. E. (2010). Interdisciplinary Journal of Contemporary Research in Business. 2(7) : 212-223. *(Same comment as above)*

Du Plessis, A. J., and Frederick, H. (2010). Local ontologies and epistemologies of leadership in the Rosebank Business Precinct of Auckland New Zealand. Interdisciplinary Journal of Contemporary Research in Business. 2(7) : 10-22. *(same comment as above)*

- Du Plessis, A. J. (2010). International Human Resource Management: an overview of its effects on managers in global organisations. *Interdisciplinary Journal of Contemporary Research in Business*. 2(4) : 178-192. (as above)
- Du Plessis, A. J., and Venter, P. F. (2010). HIV/AIDS is an epidemic: empirical assessment of the state of affairs in a developing country. *International Review of Business Research Papers*. 6(2) : 204-220. (as above)
- Du Plessis, A. J., and Frederick, H. (2010). Human Resource strategies for training and education in the Rosebank Business Precinct of Auckland, New Zealand. *Asia Pacific Journal of Business and Management*. 1(2) : 10-22. (As above)
- Hawkins, R. (2010). What the Future Holds for New Zealand Organisations From a Human Resource Perspective. *Interdisciplinary Journal of Contemporary Research in Business (IJCRB)*. 2 (8) : 10-22. (as above)
- Hebblethwaite, D. (2010). Effective Teaching Strategies in the Culturally Diverse Classroom. *Interdisciplinary journal of contemporary research in business*. 2 (8) : 23-28. (No publication details had been provided).